

## **REMARKS**

### **I. Summary of Office Action**

In the Office Action mailed July 28, 2010, the Examiner rejected claims 13, 15-22, 24-36, 38-41, 52-53, 55 and 56.

Claims 13, 17, 19-22, 25, 27-32, 36, 39-40, 52-53, 55 and 56 were rejected under 35 U.S.C. § 103(a) as unpatentable over Susskind, U.S. Patent Application Publication 2001/0046366 ("Susskind") in view of Piersol, et al., U.S. Patent 7,386,599 ("Piersol").

Claims 15-16, 18 and 33-35 were rejected under 35 U.S.C. § 103(a) as being unpatentable over Susskind and Piersol in view of Paroz, U.S. Patent 6,587,125 ("Paroz").

Claims 24 and 38 were rejected under 35 U.S.C. § 103(a) as being unpatentable over Susskind and Piersol in view of Cao, U.S. Patent 6,782,550 ("Cao").

Claims 26 and 41 were rejected under 35 U.S.C. § 103(a) as being unpatentable over Susskind and Piersol in view of Venkatraman, et al., U.S. Patent 5,956,487 ("Venkatraman").

### **II. Status of Claims**

Pending are claims 13, 15-22, 24-36, 38-41, 52-53, 55 and 56 of which claims 13, 27, 52, 53 and 55 are independent and the remainder are dependent. Independent claims 13, 27, 52, 53 and 55 have been amended in this response.

### **III. Response to 35 U.S.C. § 103 Rejections**

The Examiner rejected claims 13, 17, 19-22, 25, 27-32, 36, 39-40, 52-53, 55 and 56 under 35 U.S.C. § 103(a) as being unpatentable over Susskind in view of Piersol.

**A. Independent Claims 13, 27, 52, 53 and 55 Are Allowable as the Prior Art Does Not Show the Claimed “Integrated Presentations”**

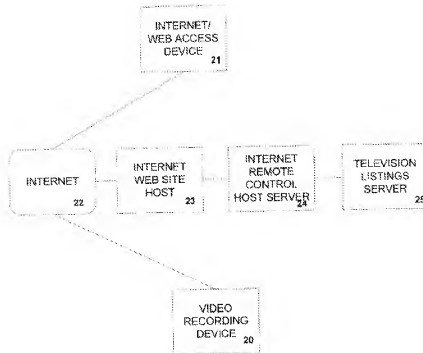
Each of the independent claims have been amended to expressly set forth that the claimed “integrated presentations” comprise “at least one of broadcast, show, movie clips, or chat rooms.”

Applicants’ specification describes the “integrated presentations” as including information “both stored on the media-based device . . . and originating from third-party online sources of information and services.” Specification, para. 13. Applicants’ claimed “integrated presentations” are *integrated* because they combine information from “third-party search engines and other online content-providers” providing additional information such as “content, broadcast, show and movie clips, chat rooms, etc. . . .” with existing information, functions, features and services. Specification, para. 108. The specification explains the information “both stored on the media-based device” and “originating to from unrelated online sources” are “combined into an integrated presentation.” Specification, para. 13.

Accordingly, each of the independent claims 13, 27, 52, 53 and 55 have been amended to clarify Applicants’ claimed “integrated presentation” includes “at least one of broadcast, show, movie clips, or chat rooms.” The amendments are supported by the specification as described above.

In contrast, the combination of Susskind and Piersol fail to show Applicants’ presently claimed “integrated presentations.” Susskind does not disclose combining both information stored on the media-based device and from third-party online sources of information such as “at least one of broadcast, show, movie clips, or chat rooms.” Rather,

Susskind only shows the web site host 23 connected to the Internet Remote Control Host Server 24 and the TV Listings Server 25 as shown in Figure 2 of Susskind below.



**SUSSKIND FIGURE 2**

The system of Susskind shows a Video Recording Device 20 program guide with conventional television listings, not Applicants' claimed "integrated presentations" incorporating "at least one of show, movie clips, or chat rooms" as called for by each of the independent claims.

As each of the currently pending independent claims calls for "integrated presentations" that include at least one of "show, movie clips, or chat rooms," each of the independent claims 13, 27, 52, 53 and 55 are allowable. Because dependent claims 15-22, 24-26, 28-36, 38-41 and 56 depend from one of the allowable independent claims, they are allowable for the same reasons as well.

**B. Independent Claims 13, 27, 52, and 53 Are Further Allowable as the Prior Art Does Not Disclose The Integrated Presentation Distinctive to The Web Portal**

Independent claims 13, 27, 52 and 53 are also allowable for an additional reason as well. The cited prior art references fail to show the integrated presentation as “distinctive to the web portal.” Rather, Susskind only teaches “the HTML pages are in effect a simulation of the Video Recording Device 20.” Susskind teaches the webpage as particular to the Video Recording Device, but is absent any teaching adapting “unique arrangements *distinctive to the local environment of the web portal*” as taught by Applicants’ specification in paragraph 16 and claimed by independent claims 13, 27, 52 and 53.

Accordingly, independent claims 13, 27, 52 and 53 are allowable for this independent reason as well. Because dependent claims 15-22, 24-26, 28-36 and 38-41 depend from one of these allowable independent claims, they are also allowable for the same reasons.

#### **IV. Conclusion**

Applicant respectfully submits that, in view of the remarks above, each of the pending claims 13, 15-22, 24-36, 38-41, 52-53, 55 and 56 are allowable. Applicant, therefore, respectfully requests withdrawal of the current rejections. The Examiner is invited to call the undersigned at (312) 913-2134 with any questions or comments.

Respectfully submitted,

Date: October 28, 2010

/George I. Lee/  
George I. Lee  
Reg. No. 39,269